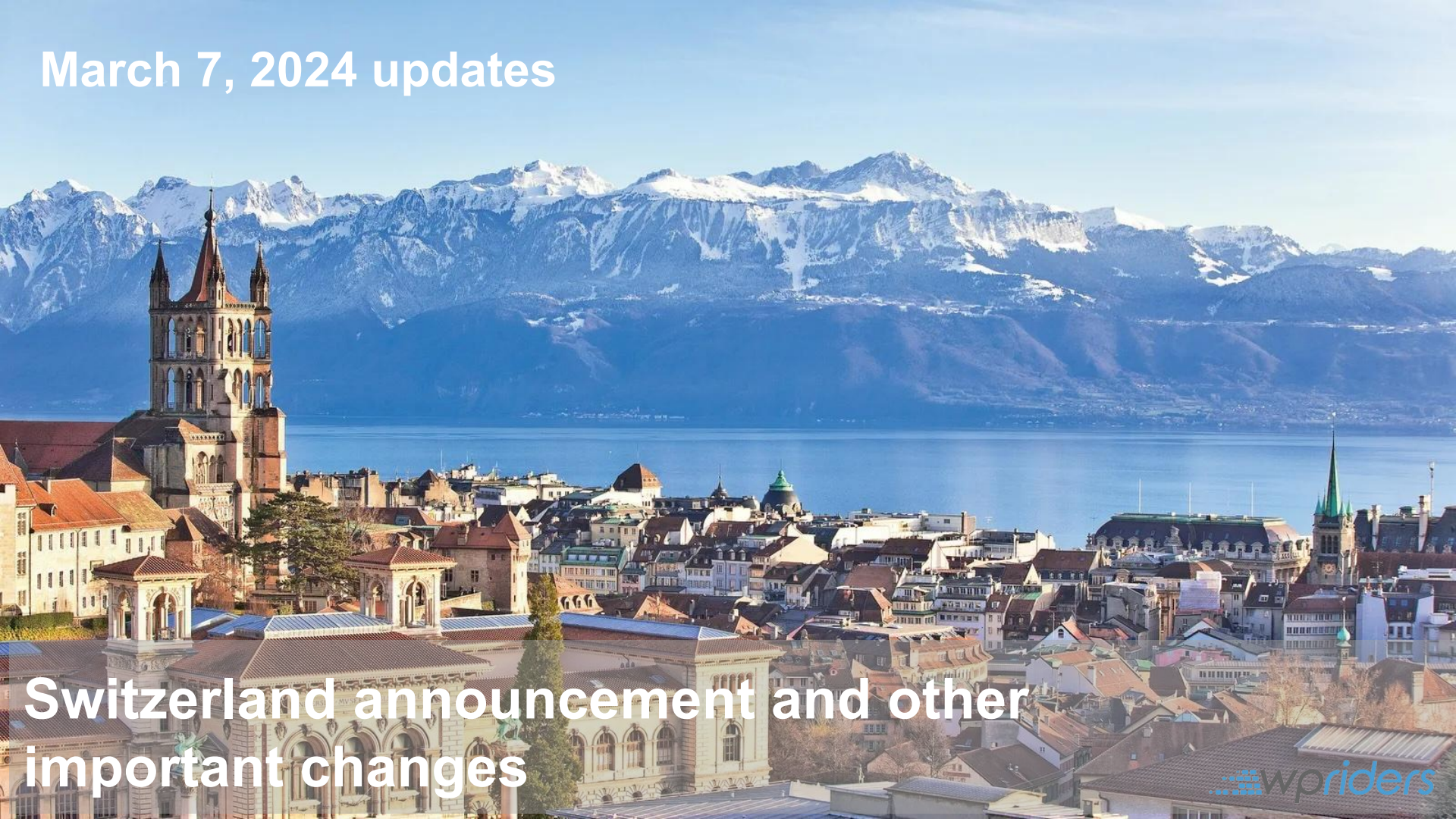
March 7, 2024 updates



Switzerland announcement and other important changes

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Marius and his family are planning to move to Switzerland 🇨🇭

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Why the move?

- Marius’ sister has been living Switzerland for 12 years
- His mother lives in France and thus they’ll be closer
- A better educational system for the kids 👦👦
- We love hiking and mountain trips 🏔️

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Opportunities for WPRiders and for the team

- This will be a learning experience (a new language, a new society).
- An R&D experience - will explore how we can expand into other technologies (ex: Cloud Computing, IT for Banking, DevOps, etc.).
- Will engage in IT consulting projects for local companies.
- Will promote our web development and design services.
- Potentially, will fundraise for our new business ideas (ex: marketing Saas)

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What changes

- **Andrei will step up as CEO and will manage the agency. He will be the main responsible person for our operations in Romania.**
- Marius will be the main responsible person in Switzerland.
- This will free up time for Marius and will let him focus on developing business in Switzerland, learning new technologies, getting certifications (if needed), opening new lines of business and learning French.
- M will remain Andrei's advisor for as long as he needs it
- M will have the:
  - Founder role (who brings in new ideas and business)
  - IT Consultant role and Business Developer
  - (if time permits) Will manage our existing and new products

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What stays the same

- Same team, same people
  - Andrei for Operations and for running the company in Romania
  - Lidia for sales and marketing
  - Alexandra for HR, cohesion, recruitment and administrative
  - Same CSMs Oraldo and Dragos
  - Same development and QA team
- Same clients and projects
- Team buildings, where we'll all meet
- M will come at Sharing is Caring meetings to share learnings.
- M will regularly meet with Andrei, Lidia and Alexandra
- M will be available for all the team on Slack in case you need me.

When?

- Marius will move on March 17 to submit the papers for a Swiss resident permit 🤞
- He’ll stay there for 3 months and work remotely until we get the permit.
- Then, the family will move (June-July).

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Any questions?

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“Why do you go away?

So that you can see the place you came from with new eyes and extra colors.

Coming back to where you started is not the same as never leaving.”

~ Terry Pratchett

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