

August 10 - September 13, 2023

Company updates and opportunities for WPRiders team members

WPRiders updates
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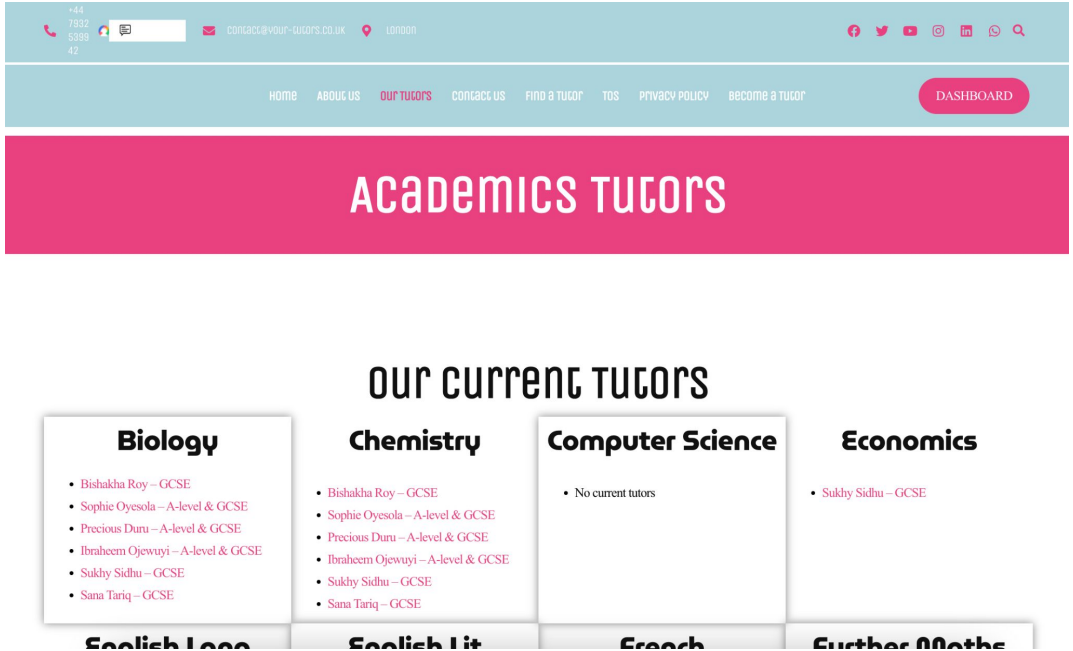
WPRiders updates

- We have 1 new colleague - Welcome aboard, Gabriel Costil 🇷🇴! 🎉
- I’ve discussed with most of our customers and mainly they need from us:
  - To work with predictable deadlines; for this
    - **Developers & testers, make sure you make your daily hours**!
    - **CSMs, make sure you identify project work and schedule it and assign a deadline.**
- Roman decided to pursue a full-time designer position. Thanks Roman for your great work!
- Remember to Show Appreciation for your colleagues by filling in the form.
- We have 28 Clients on retainers.

We have 2 new retainer clients

YourTutors (https://your-tutors.co.uk/) is a company that provides tutoring and educational services to students of all ages. Its services include one-on-one tutoring, group tutoring, test preparation, and academic coaching. The company is committed to helping students achieve their full potential, and it believes that every student can succeed with the right guidance and support.

We help Blossom, the Founder, implements wide range of features to his website and optimise a bit the design.



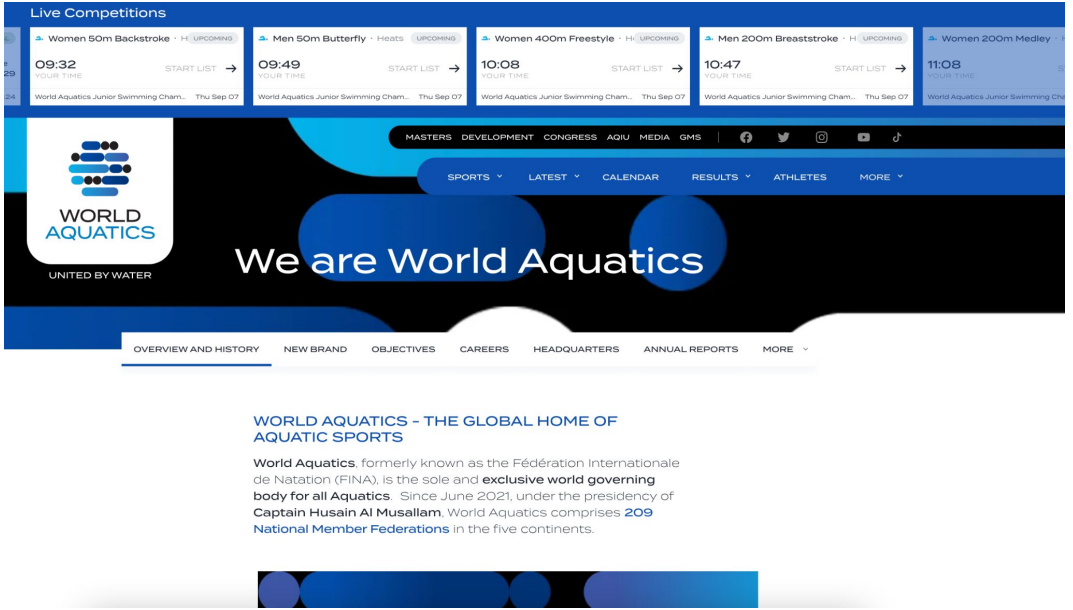
We have 2 new retainer clients

FINA now World Aquatics

(https://www.worldaquatics.com/) World Aquatics, formerly known as the Fédération Internationale de Natation (FINA), serves as the sole and exclusive world governing body for all Aquatics. Since June 2021, under the presidency of Captain Husain Al Musallam, World Aquatics encompasses 209 National Member Federations in the five continents.

We help Christophe Barthe set up a staging site and fix a series of issues for their learning platform http://learning.fina.org/ . Specifically we will:

- create a staging website in order to update the plugins. We are using the plugin "WordPress Backup & Security Plugin - BlogVault" to create backups and also stagings environments.
- test the functionality "import users" with the updated LearnDash plugin



Opportunities for you

1. We need:
   - **2 full-time WordPress developers** (employees or contractors)
   - **1 Designer** (contractor)
   - **1 Support person** (contractor) who can answer tickets and perform small technical tasks on the US time zone between 6 pm Romanian and 2 am Romanian time.

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2. You can take AWS technical and commercial trainings and certification exams here.
3. If you need hardware, or software licenses, or even glasses so you can do your job better, please contact Alexandra.
4. If you want to read a book, or take a course, and want us to buy it - tell Alexandra.
5. If you refer somebody and we hire the person, you get a bonus after the trial period.

How do we get there? WPRiders accountability chart

Covered
Partially covered
Uncovered

<table>
<tr><td colspan="12">General Manager</td></tr>
<tr><td colspan="5">COO

CTO</td><td colspan="3">Sales Manager</td><td>Marketing Director</td><td>HR Development

Recruiting

Team cohesion</td><td>Administrative & HR Manager

Accounting & Legal & Financial</td></tr>
<tr><td colspan="2">TEAM 1
CSM 1 - Customer Success Manager</td><td colspan="2">TEAM 2
CSM 2 - Customer Success Manager</td><td>Technical Team Leader (Mihai + Robert)</td><td>Outsourced CTO (Mihai + Robert)</td><td>CRO expert</td><td>Technical Sales Support (Robert)</td><td>Sales Account Executive</td><td>WordPress Business Analyst</td><td>SEO, Content, Marketing specialist</td><td>Technical Recruitment (Mihai)</td></tr>
<tr><td>Developers x3</td><td>Tester x1</td><td>Developers x3</td><td>Tester x1</td><td></td><td></td><td></td><td></td><td></td><td></td><td></td><td></td></tr>
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How do we work - our values

1. **Accountability -** We do our job well and we are *reliable*.



We work efficiently since we believe it is only up to us deliver on the promised results.

2. **Integrity -** We follow one simple rule - *always* do the right thing.



We are honest and open with our customers.

We keep our promises and treat our stakeholders with respect and consideration, just as we would want them to treat us.

How do we work - our values

3. Personal growth - We are passionate about our work.



We are also open to personal change and continuous improvement. That is why we constantly challenge ourselves to find new ideas and solutions in our pursuit of excellence.



4. Contribution - We are part of the Open Source community. We are determined and dedicated to its success. We gladly share our know-how as keynote speakers and our code to inspire and help others just as we were inspired and helped by the Open Source family.

Where do we want to go? -> Our vision

To be the **super-star**,

well-known agency for

ongoing WordPress development,

maintenance and **support.**

wpriders

The



Of



WordPress


RODMAN
91
BULLS
23

Our mission

WHERE DO WE WANT TO BE:

- Reach 50 recurring customers who
- Stay with us for at least 12 months and who
- Consistently rate us with 5/5.

“A strong team is like a basket of fruits; each member brings their unique flavor, and together, they create a delicious blend of success.”

~ Unknown