
September 14 - October 18, 2023
Company updates and opportunities for WPRiders team members

WPRiders updates
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WPRiders updates

- Oraldo is working to setup a Basic SEO service for our customers
- Ahsan Parwez (the SEO guy) is not on our Slack anymore
- We have concluded our working relationship with Andrei Leca as well as with Robert Hapiuc
- We have a new case study about Bitdefender project
- We have a new look for the WPRiders Inside project
- Remember to Show Appreciation for your colleagues by filling in the form.
- If you want to be a part of a Charity Project and donate some of your time, please contact Alexandra. It's a technical project.
- We have 28 Clients on retainers.

We have 2 new retainer clients

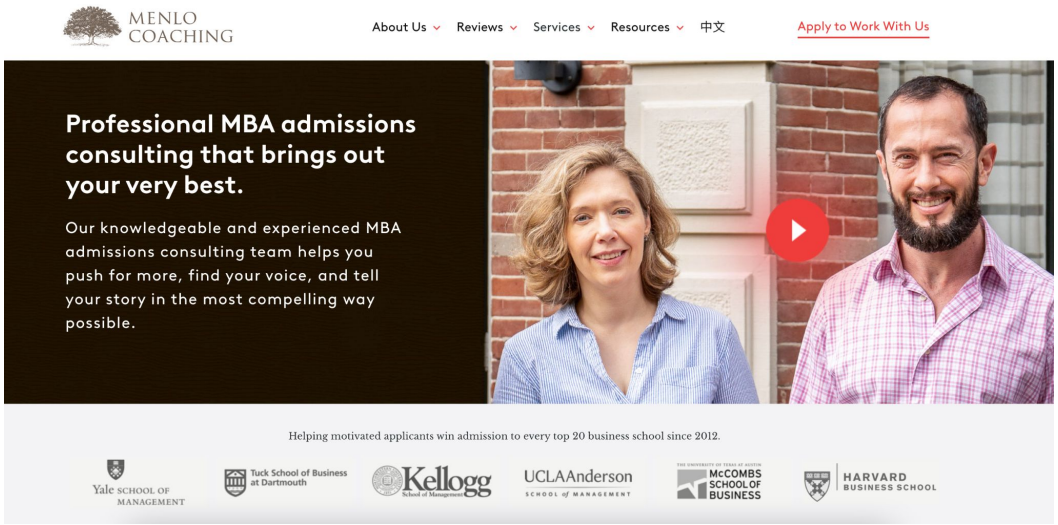
MENLO COACHING

https://menlocoaching.com/

Menlo Coaching BV is a dutch company providing MBA admissions consulting services, guided by experienced advisors who assist a wide range of applicants, including those with non-traditional backgrounds. Their expertise extends to video essays, interviews, and personalized feedback. They also offer valuable insights into admissions requirements and have a related book for further guidance.

We help them with small-scale development projects as well as ongoing site maintenance. Specifically, we will:

- Add filtering capabilities to your Reviews section on the website
- Turn a set of 6 PDFs into web pages
- Run ongoing maintenance and ensure website security, speed and integrity



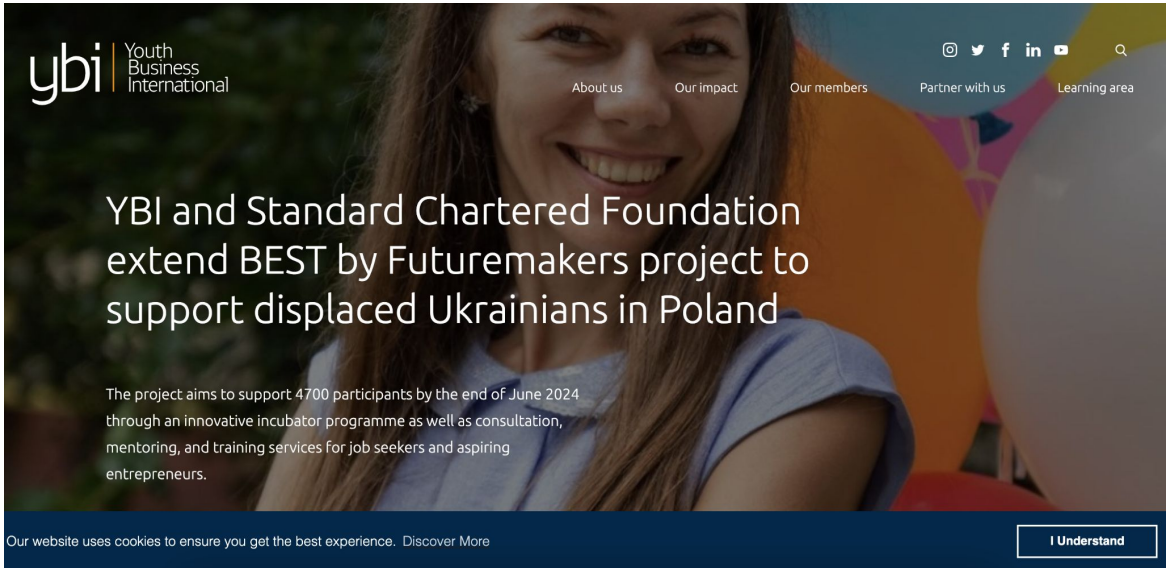
We have 2 new retainer clients

ybi | Youth Business International

https://www.youthbusiness.org/

Youth Business International (YBI) is a British NGO which leads a global network of 50 enterprise support organizations. The organization is passionate about empowering underserved young people (18-35) to start, scale, and sustain their businesses.YBI's goal is to create one million jobs by supporting the growth of 250,000 youth-led businesses. This NGO focuses on sustainable and inclusive entrepreneurship, providing skills, confidence, and connections to young entrepreneurs.

We will help them migrate their website from Social Suitcase to WordPress, build some new pages, and SEO.



Opportunities for you

1. We need:
   - **2 full-time WordPress developers** (employees or contractors)
   - **1 Designer** (contractor)
   - **1 Support person** (contractor) who can answer tickets and perform small technical tasks on the US time zone between 6 pm Romanian and 2 am Romanian time.
   - **1 CTO** ideally the person will grow from inside the company
   - **1 Outsourced CTO** - will provide advisory for our customers

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2. You can take AWS technical and commercial trainings and certification exams here.
3. If you need hardware, or software licenses, or even glasses so you can do your job better, please contact Alexandra.
4. If you want to read a book, or take a course, and want us to buy it - tell Alexandra.
5. If you refer somebody and we hire the person, you get a bonus after the trial period.

How do we get there? WPRiders accountability chart

Covered
Partially covered
Uncovered

<table>
<tr><td colspan="12">General Manager</td></tr>
<tr><td colspan="5">COO

CTO</td><td colspan="3">Sales Manager</td><td>Marketing Director</td><td>HR Development

Recruiting

Team cohesion</td><td rowspan="2">Administrative & HR Manager

Accounting & Legal & Financial</td></tr>
<tr><td colspan="2">TEAM 1
CSM 1 - Customer Success Manager</td><td colspan="2">TEAM 2
CSM 2 - Customer Success Manager</td><td>Technical Team Leader (Mihai)</td><td>Outsourced CTO</td><td>CRO expert</td><td>Technical Sales Support (Oraldo)</td><td>Sales Account Executive</td><td>WordPress Business Analyst</td><td>SEO, Content, Marketing specialist</td><td>Technical Recruitment (Mihai)</td></tr>
<tr><td>Developers x3</td><td>Tester x1</td><td>Developers x3</td><td>Tester x1</td><td></td><td></td><td></td><td></td><td></td><td></td><td></td><td></td><td></td></tr>
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How do we work - our values

1. **Accountability -** We do our job well and we are *reliable*.



We work efficiently since we believe it is only up to us deliver on the promised results.

2. **Integrity -** We follow one simple rule - *always* do the right thing.



We are honest and open with our customers.

We keep our promises and treat our stakeholders with respect and consideration, just as we would want them to treat us.

How do we work - our values

3. Personal growth - We are passionate about our work.



We are also open to personal change and continuous improvement. That is why we constantly challenge ourselves to find new ideas and solutions in our pursuit of excellence.



4. Contribution - We are part of the Open Source community. We are determined and dedicated to its success. We gladly share our know-how as keynote speakers and our code to inspire and help others just as we were inspired and helped by the Open Source family.

Where do we want to go? -> Our vision

To be the **super-star**,

well-known agency for

ongoing WordPress development,

maintenance and **support.**

wpriders

The



Of



WordPress


RODMAN
91
BULLS
23

Our mission

WHERE DO WE WANT TO BE:

- Reach 50 recurring customers who
- Stay with us for at least 12 months and who
- Consistently rate us with 5/5.

“A team is like a tree. If you look at the tree from afar, it is just one big thing. But when you get close, you see that the tree is made up of many individual parts: leaves, branches, trunk, and roots. Each part is important to the health and strength of the tree.”

~ Unknown