

Company updates and opportunities for WPRiders team members

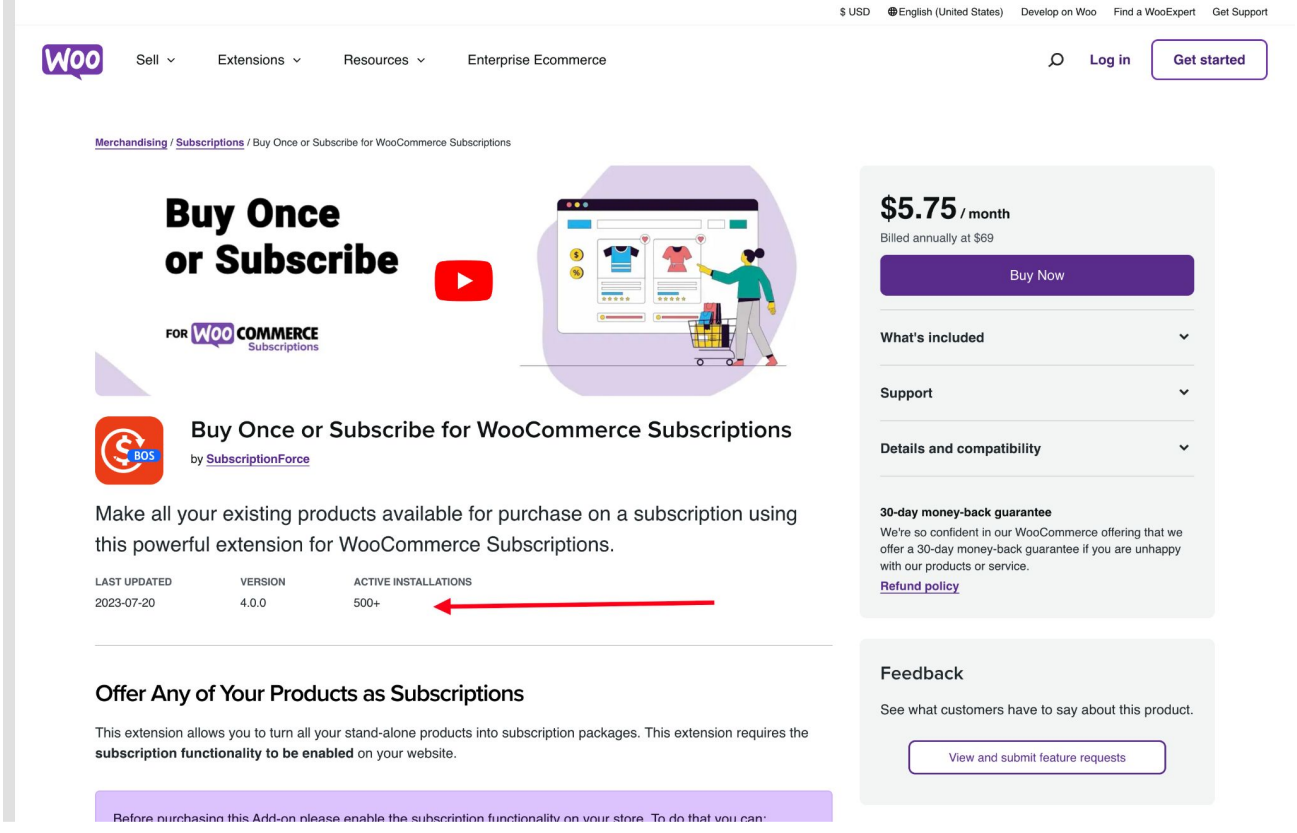
WPRiders updates
June 15 - August 9, 2023

WPRiders updates

- We had a **lovely Company team building** between July 27- 30 in Romania, Sibiu. Congrats Alexandra, GabiP and Andrei for helping with organizing it.
- Feedback from the teambuilding:
  - Meeting the team.
  - Spending time with our colleagues;
  - All the activities, including: Archery/Paintball/Arka Park
- We have 3 new colleagues - Welcome aboard! 🎉
  - Mihail Iluț 🇷🇴joined our team as a QA Specialist
  - Dragoș Farmazon 🇷🇴joined our team as a Customer Success Manager
  - Lindy Siu 🇲🇾 joined our team as a contractor copywriter.
- Fariha Shahzad is not on our Slack anymore because she had very few projects.
- Daniel Stanică is not on our Slack anymore. He's still helping us with an Affiliate related project and he prefers communication over email, not Slack.
- Alexandra had 1:1 meetings with all the active WPRiders team members.
  - we will implement a standard setup to be used for all projects
  - we will have code reviews every 3 months
  - for contractors - we will write a short guide to explain what is billable and what is not billable
  - we will have a Sharing is Caring meeting based on different topics, starting from next week
- Don't forget to Show Appreciation
- It's Performance Evaluation period. Please expect to have a meeting with the person you are reporting to.
- We have 27 Clients on retainers.

WPRiders updates

- Our Buy Once or Subscribe plugin passed 500 active installs 😀



Opportunities for you

1. We need:
   - 1 **Support person (contractor)** who can answer tickets and perform small technical tasks on the US time zone between 6 pm Romanian and 2 am Romanian time.

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2. You can take AWS technical and commercial trainings and certification exams here.
3. If you need hardware, or software licenses, or even glasses so you can do your job better, please contact Alexandra.
4. If you want to read a book, or take a course, and want us to buy it - tell Alexandra.
5. If you refer somebody and we hire the person, you get a bonus after the trial period.

How do we get there? WPRiders accountability chart

Covered
Partially covered
Uncovered

General Manager														
COO					CTO	Sales Manager			Marketing Director	HR Development Recruiting Team cohesion	Administrative & HR Manager Accounting & Legal & Financial			
TEAM 1 CSM 1 - Customer Success Manager		TEAM 2 CSM 2 - Customer Success Manager		Technical Team Leader (Mihai + Robert)	Outsourced CTO (Mihai + Robert)	CRO expert	Technical Sales Support (Robert)	Sales Account Executive	WordPress Business Analyst	SEO, Content, Marketing specialist	Technical Recruitment (Mihai)			
Developers x3	Tester x1	Developers x3	Tester x1											

How do we work - our values

1. **Accountability -** We do our job well and we are *reliable*.



We work efficiently since we believe it is only up to us deliver on the promised results.

2. **Integrity -** We follow one simple rule - *always* do the right thing.



We are honest and open with our customers.

We keep our promises and treat our stakeholders with respect and consideration, just as we would want them to treat us.

How do we work - our values

3. Personal growth - We are passionate about our work.



We are also open to personal change and continuous improvement. That is why we constantly challenge ourselves to find new ideas and solutions in our pursuit of excellence.



4. Contribution - We are part of the Open Source community. We are determined and dedicated to its success. We gladly share our know-how as keynote speakers and our code to inspire and help others just as we were inspired and helped by the Open Source family.

Where do we want to go? -> Our vision

To be the **super-star**,

well-known agency for

ongoing WordPress development,

maintenance and **support.**

wpriders

The



Of



WordPress


RODMAN
91
BULLS
23

Our mission

WHERE DO WE WANT TO BE:

- Reach 50 recurring customers who
- Stay with us for at least 12 months and who
- Consistently rate us with 5/5.

“We are only as strong as we are united, as weak as we are divided.”

~ Albus Dumbledore